

## Message Text

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PAGE 01 ATHENS 06465 281530Z  
ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 /021 W  
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R 281349Z JUL 78  
FM AMEMBASSY ATHENS  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 6960

UNCLAS ATHENS 6465

E.O. 11652 N/A  
TAGS BEXP, GR  
SUBJECT: TRADE PROMOTIONS: POLLUTION CONTROL EQUIPMENT GROUP TRAVEL,  
OCTOBER 24-26, 1978

REF: USDOC 12730

1. WE BELIEVE AN APPROPRIATE SEMINAR THEME FOR SUBJECT GROUP TRAVEL MIGHT BE "LATEST DEVELOPMENTS IN U.S. ANTIPOLLUTION TECHNOLOGY". TOPICS FOR PRESENTATIONS AND DISCUSSION COULD INCLUDE: AIR POLLUTION CONTROL IN LARGE URBAN AREAS; COASTAL WATER QUALITY PROTECTION; PROTECTION OF THE ENVIRONMENT FROM INDUSTRIAL POLLUTION; DISPOSAL AND REUSE OF SOLID WASTES; AND PROTECTION OF ARCHAEOLOGICAL MONUMENTS AGAINST AIR POLLUTANTS.

2. WE HAVE FOUND THE SEMINAR TECHNIQUE VERY EFFECTIVE FOR GENERATING LOCAL GOVERNMENT AND PRIVATE SECTOR INTEREST IN U.S. PRODUCTS. AS WITH THE HIGHLY SUCCESSFUL COMPUTER SEMINAR WHICH WAS CONDUCTED IN ATHENS, JANUARY 30-31, 1978, WE WOULD INVITE APPROPRIATE GOG OFFICIALS, KEY GREEK INDUSTRIALISTS AND POTENTIAL AGENTS FOR POLLUTION CONTROL EQUIPMENT.

3. THE SEMINAR WOULD BE SCHEDULED TO LAST HALF-A-DAY (0900-1400) WITH SIMULTANEOUS ENGLISH-GREEK TRANSLATION FACILITIES AVAILABLE TO THE SPEAKERS AND THE AUDIENCE. THE PROGRAM WOULD OPEN WITH SHORT WELCOMING ADDRESSES  
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BY AN APPROPRIATE GOG OFFICIAL, THE TRADE MISSIONS CHIEF, AND AN EMBASSY REPRESENTATIVE. DELEGATION MEMBERS' PRESENTATIONS (NOT EXCEEDING 30 MINUTES) WOULD FOLLOW. THE AUDIENCE WOULD BE INVITED TO RAISE QUESTIONS OR COMMENT AFTER EACH PRESENTATION. THE EMBASSY WOULD ALSO SCHEDULE APPOINTMENTS AND FOLLOW-UP APPOINTMENTS FOR MISSION'S MEMBERS WITH INTERESTED LOCAL BUSINESSMEN



AT MUTUALLY CONVENIENT TIMES OCTOBER 24-26.

MILLS

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## Message Attributes

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Sheryl P. Walter  
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